

Paul McCarthy

ROCKSTAR MARKETER



If you want a presentation that really ROCKS, then look no further than Australia's RockStar Marketer, Paul McCarthy. Paul is a rare speaker with the ability to really connect with audiences and compel people to want to reignite their desire to take action. A former professional musician, Paul provides any conference with a unique blend of business savvy and first class entertainment. Whether exploring his unique approach to Marketing, Creating Momentum or Winning More Business, Paul's down-to-earth, innovative and fun style make for an unforgettable experience.

Paul is a born performer. A former lead singer, Paul uses his musical talents to powerful effect to bond with and move an audience. A natural storyteller, Paul draws on his diverse and colourful background to share amazing stories that people instantly connect with. Paul brings humour and flair to every presentation and his natural warmth make him a hit with audiences everywhere which is reflected in the feedback he constantly receives.

When people leave one of Paul's presentations they are forever changed. Here is how one client described Paul's impact: *"You are a fantastic role model with proven methods for all people at all levels. For people who have dreams, you give them tools and inspire them to reach them; and for those without dreams, you help them make them. When people leave your session they do so with inspiration pumping through their veins"*. Maylene Kufe, Training Manager, SRO.

What our clients say;

You spoke about change, goals and motivation issues and it was like you knew exactly what our focus was. We have never had so much wonderful feedback about a presentation or presenter. I can't speak highly enough of your work.

Liz Newlan, HR Manager, Heinz

Paul, thank you for making our strategic planning day such a tremendous success. Your presentation was truly inspirational. You helped us take the first significant steps towards making positive changes in our work environment. I would recommend you to any business that wants to create a positive change and be entertained and motivated in the process. Thank you.

Peter Krincevski, GM Electronics Engineering, Australian Arrow.

Paul, thank you...the evening certainly met our expectations with the response from attendees being "an excellent evening". Practical ideas that can be implemented immediately were what people wanted and what they certainly got. Thanks again...and I look forward to working with you again.

Christine Chandler, Corporate Relations Manager Australian Institute of Management - Victoria & Tasmania

"Paul my thanks, your performance was outstanding - The speaker of the year".

John Hurd, Founder Business Excellence

Paul's Clients include:

**Heinz
State Revenue Office
First National Real Estate
Department of Justice
Queensland Rail Institute
Cussons
The Professionals
Salvation Army
Regional One Credit Union
REIWA**

Paul delivers a range of popular presentations or he can tailor a keynote or workshop to suit your organisations specific needs.

1. **ROCK SOLID MARKETING:** The secret to **STANDING OUT** from the crowd. Innovative, practical and affordable ways to grab the attention of your target market.
2. **SELLING TO A DIFFERENT BEAT:** Discover how to create a new rhythm to your sales approach and maximise your results with no pressure selling.
3. **READY FIRE AIM:** Learn how to overcome fear, stop procrastinating and start taking immediate action to create the results you want.
4. **THE BLUEPRINT FOR SMALL BUSINESS SUCCESS:** Discover the 10 things every Business Owner must learn to succeed and prosper.
5. **A CORPORATION OF ONE:** How to overcome the challenge of isolation, how to be small and think big and still maintain your focus.
6. **INSTANT CLIENTS:** How to automate your client attraction process; learn how to attract, convert and retain more clients.

For details on booking Paul
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